



# International Women's Festival 16 March 2024

## SPONSORSHIP PACK

Join us for the 10th anniversary of #DivasofColourFestival the largest gathering of international women from all walks of life.





# Welcome

## FAUSTINA ANYANWU

Co-founder/CEO Divas of Colour  
International Women's Forum

Thank you for your interest in working with Divas of Colour, an international women's network providing a safe space for women from all walks of life to learn, grow, and excel in their business, career, or self-development.

I founded Divas of Colour in 2014 out of my own experience as an immigrant to the UK. Arriving in the UK and quickly becoming a mother, I found it challenging to find my feet, shake off the culture shock, adapt, connect, and continue in my desired career. Divas of Colour has helped hundreds of women overcome similar challenges and find success in their chosen fields.



Divas of Colour has been a thriving platform delivering leadership, personal development, networking, and business conferences and events until COVID-19 in 2020. While the pandemic forced us to cancel all of our in-person events, we continued to keep the community together through our blogs and newsletter.

We are excited to celebrate our 10th anniversary in 2024 with a big comeback, featuring a variety of events and initiatives designed to empower and support women from all walks of life.

We are looking forward to working with partners and sponsors who share our vision and values. If you are interested in working with us to create a more equitable and inclusive world for women, please do not hesitate to contact us.

Sincerely,

Faustina Anyanwu

CEO.

07455971904



## Our Past Sponsors

We have had the opportunity to work with some great companies businesses and media such as:

Fashion fair - Cosmetics - 2014/2015,2016 - Partner/Fashion show sponsor

Ultimalt Drinks - 2014/2015 - Premium Sponsor

Jumbo - Seasoning - Standard Sponsor - 2015/2016

C. Hub Magazine - Media Sponsor - 2014, 2015, 2016, 2017.

Lebara Mobile - Associate Sponsor 2015

WorldRemit - Associate Sponsor 2017,2018, 2019. 2021

Senditoo Mobile TopUp - Ordinary Sponsor - 2018

KeraCare (Avlon Cosmetics) - Premium Sponsor.- 2018

Revlonrealistic Ordinary sponsor - 2019

Design Essential - Premium Sponsor - 2019

Obaseki Solicitors - Premium sponsor 2018, Angel sponsor - 2019

Go Juice - Executive Exhibitor - 2015

Penzaarvile Africa - Media Partner - 2017

Vox Africa TV - Media Partner - 2017

News of The South - Media Partner - 2017,2018, 2019



## Testimonials

WorldRemit - Sponsor: "@fauntee @DivasofColour It was a fantastic event. Well done!"

Catherine Wines Executive Director and Co-Founder of WorldRemit: "Dear Faustina, I wanted to thank you for your warm welcome on Saturday. I very much enjoyed the event. Hope it was as successful as you had hoped."

Laurie Larson said, "Divas of Colour 2017 was lit this year. Inspirational and educative speeches, fun and laughter. I must say if you were not in attendance, you truly missed out."

Chanise Thompson, Chanise's Kitchen (Vendor) "Hiya. I left earlier before because we had to bring back loads of things. That was an incredible event and I am happy to be part of it. Thank you for the opportunity. I would say it's the best experience I have ever had being an entrepreneur. Thank you for that. Well done on an incredible day."

Zion BZ, blogger; "Thank you for a wonderful day. Once the footage is edited I will forward a copy. Congratulations on a great event. Zion x"

Lola #MarketingGirl: Told my mum about the @Divasofcolour event... So happy she went and enjoyed herself."

Baroness Howells: "I write to formally thank you for inviting me to the Divas of Colour Awards and for presenting me with one of the awards.

May I also congratulate your organization for the hard work you are putting into the community? Both my guest and I enjoyed the event. If I can be of any assistance, feel free to make contact."

Cat Kiiza, @DivasofColour was a stellar event put together by the magnificent @Fauntee and Co (Clap, clap, clap) very informative and relevant."

Missy Ewa -Designer; "It was a vibrant and glamorous #catwalk @divasofColour 17. A great platform to showcase! Thank you!"

Martin Best - Marketing Manager WorldRemit: The pics from Divas of Colour on the weekend look great. My team were happy to be there."

Bevzinga - Exhibitor: Thank you so much Divas of Colour, had a brilliant day trading and networking. Met loads wonderful and inspiring people xx."

Sally Kah CEO 18 Forever - Exhibitor

"Divas of Colour is an important event for businesses to showcase their products/services. As a new business, it was useful because we gained more visibility in one day under one platform, and met new clients and potential business partners. In addition, we met our sales target and had beautiful images for our social media sites.

Celebrating 10 years of championing women. Be part of it!  
Theme: #WalkYourWorth



### Conference

The conference will bring together thought leaders from around the world to share their knowledge and experience to equip women with high-level tips and nuggets to navigate the fast-changing post-COVID world of evolving technology and human needs.



### Awards

Another edition of celebrating the extraordinary achievements and contributions of women past, present and future.



### Trade Exhibitions and Networking

- Connect with and expose your business to over 500 women from all walks of life
- Capture quality leads and build a network of potential customers
- Guaranteed engagement and brand visibility
- Network with leading women and connect with industry peers
- Learn and benefit from our business development opportunities
- Build lasting relationships and increase your brand recognition.



- Reach: Over 5 million prospects through our strategic digital pre-event promotions, and connect with over 300 expected delegates
- Network: Meet, chat, mingle, and do business face-to-face with your target market. Exhibition stall. Tickets for prize draw, improving relationships with base.
- Visibility: Create your long-lasting impression with an impressive branding display.

## Title Pack - #5000

Dominate Divas of Colour Fest as Exclusive Title Sponsor!  
Spotlight everywhere: branding, ads, website, press. Be seen & and be heard: red carpet banner, media feature/press release. Experience it all: VIP tickets, conference talks, exhibitions, and awards.

## Gold Pack -#3500

- High-impact visibility: strong brand presence on event day
- Walk the Red Carpet: logo on banner.
- Connect & showcase: 1 exhibition stall, 10 complimentary tickets.
- VIP celebration: table of 10 at awards dinner.

## Diamond Pack #2500

Exhibition stall + complimentary tickets for 5. Be seen: Logo on website, red carpet, + brand feature with links. Get heard: Speaking opportunity to share your expertise. Celebrate a VIP table for 5 at the awards

## Package



- Database: Build hundreds of real and authentic leads and take them further online after the show.
- Positioning: Have yourself and business seen and known as industry guru. Advertisements, press releases, newsletter reach, social media and website features.



### Standard Pack - #1500

Exhibit to Shine + 4 complimentary tickets.  
Website & Banner: Logo prominence + Brand feature with links. Day 2: Share your story on stage + with 4 VIP award dinner seats.



### Award Category sponsor -#750

- Prime Exhibition Stall Showcase your brand.
- VIP Access: 2 Awards Tickets + 2 Guest Tickets.
- High Visibility: Logo on Banner + Category Plaque.
- Take Center Stage: Present Award + Brand Demo.



### Exhibition Pack #300

Exhibition stall, two chairs, two staff + 4 complimentary tickets.  
Promoted on our website, newsletter, and social media.





## Contact us

**Website: [divasofcolour.com](http://divasofcolour.com)**

**Email: [hello@divasofcolour.com](mailto:hello@divasofcolour.com)**

**Social Media: [@divasofclour](https://www.instagram.com/divasofclour)**

**Take center stage! Share your brand story with a dedicated 5-minute presentation amplified across our website, newsletter, and social media channels. We'll custom-craft your sponsorship to ensure it exceeds your expectations.**

